

AVIATION WEEK 

ENGINE LEASING TRADING & FINANCE EUROPE

JUNE 4-5, 2025

ROYAL GARDEN HOTEL
LONDON, UK

CONFERENCE SPONSORSHIP OPTIONS

Aviation Week Network would like to invite you to exhibit and sponsor at the annual Engine Leasing, Trading & Finance Europe conference which will be held on June 4-5, 2025 at the Royal Garden Hotel, London.

This is the premier conference for the engine leasing community, bringing together lessors, airlines, MROs, OEMs, consultancies and financiers to discuss the latest trends and issues in the industry. The 2025 event will be

an unmissable opportunity to network and build relationships in this key market sector and offers a range of unique packages for anyone looking to promote their brand, products and services to a high level, targeted audience.



The **ONLY** conference exclusively dedicated to the engine leasing market



Senior attendees from the leasing and finance community



2-day conference and superb networking opportunities

#ELTFEUR | eltfeurope.aviationweek.com

AVIATION WEEK 
NETWORK



Host Sponsor: £29,500

- Reference as the 'Host Sponsor' organization in all communications and top billing of logo placement
- Opportunity to make keynote address and have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Opportunity to host conference party/ reception on middle evening of the event (after the conclusion of the Day One Reception and at cost to the Host Sponsor)
- Exclusive sponsorship of one element of the event (see list)
- Tabletop display space with dressed table, chairs and one electrical socket
- 4 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Top Leaderboard banner on event website (728 x 90)
- Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week Network)
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer



Premium Sponsor: £13,500

- Reference as the 'Premium Sponsor' in all communications and billing of logo placement above 'Sponsor' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Exclusive sponsorship of one element of the event (see list)
- Tabletop display space with dressed table, chairs and one electrical socket
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Sponsor: £6,750

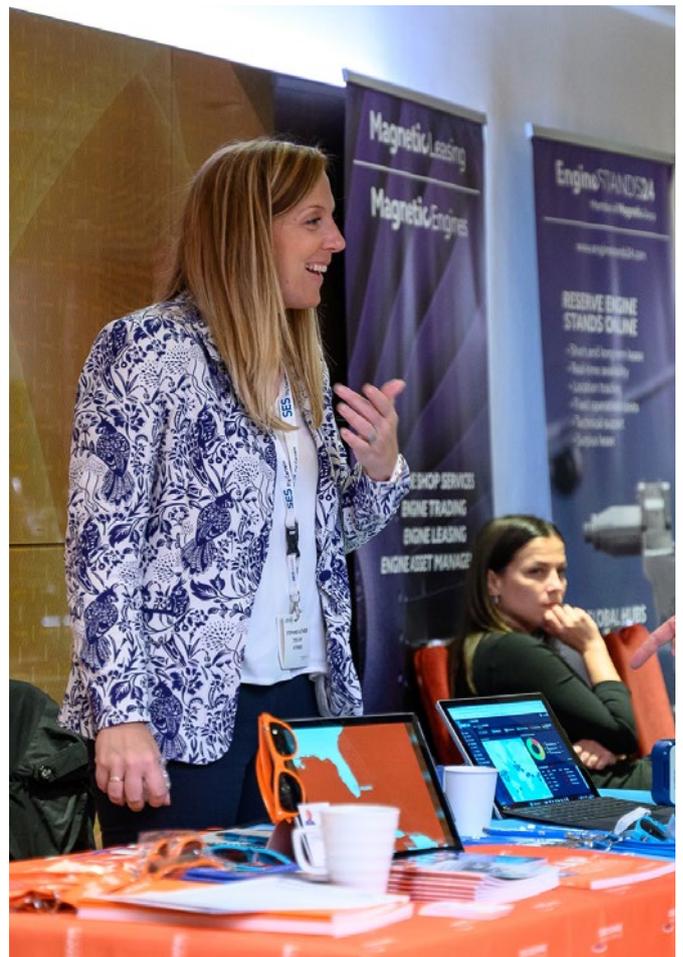
- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- Tabletop display space with dressed table, chairs and one electrical socket
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer



Showcase Exhibition – Tabletop Display: £5,150

The Engine Leasing, Trading & Finance Europe Showcase will enable you to display your products and services to the senior level attendees throughout the 2 days of the conference

- Tabletop display space with dressed table, chairs and one electrical socket
- 2 delegate places at the event
- 100 word profile in the digital event guide
- Logo to be featured on event website as 'exhibitor,' with a link to your website



ELEMENTS FOR EXCLUSIVE SPONSORSHIP



Welcome Reception: £6,400

Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



End of Day One Reception: £6,400

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



Delegate Lunch: £6,400 (2 available)

A great opportunity to host and network with all attendees over a relaxed lunch



Refreshment Breaks: £6,400

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand



Sponsored Session: £8,125 (2 available)

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



Digital Event Guide: £4,670

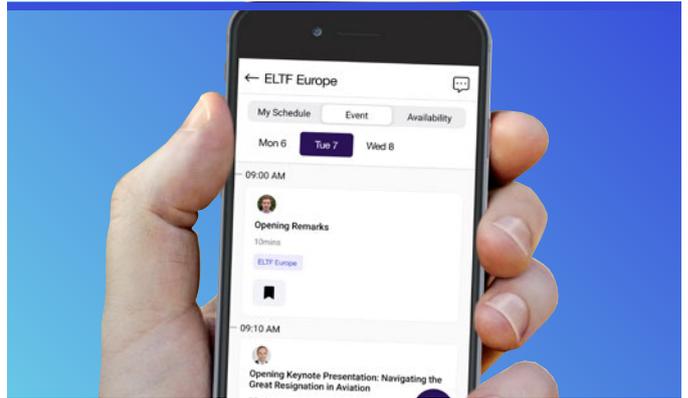
Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every spread

ELEMENTS FOR EXCLUSIVE SPONSORSHIP



Badges & Event Registration: **£6,250**

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



Event App: **£6,250**

Put your brand in prime placement on the official app for the event



Lanyards: **£4,550***

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



Bags: **£3,400***

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



Notebooks: **£3,400***

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



Pens: **£2,800***

Get your branding on the pens given out at the conference, available for all attendees



Conference Chair Covers: **£4,370***

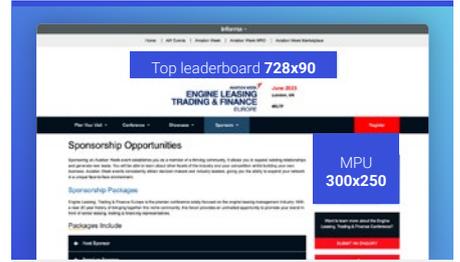
Brand all of the chairs in the conference room. A high impact option that will not be missed by attendees.



Digital Event Guide Advertisement:

Back Cover	£2,275
Inside Front Cover	£2,275
Inside Back Cover	£1,140
Full Page	£845

Upgrade your advert with the assistance of our designer for an extra £75.



Website Advertising:

Top Leaderboard (728x90)	£3,950
MPU (300x250)	£2,440

5 slots available for each position

Contact

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Have an added value idea you would like to sponsor?
Contact your account rep for bespoke opportunities

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EUROPE

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Contract

Item/Package:

Company Name: (as it will appear in print)

Contact Name:

Contact Title:

Address:

City:

State:

Postal Code:

Country:

Phone:

Mobile:

Email:

Your URL Address:

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the **Sponsorship/Added Value Guidelines and Terms & Conditions**
<https://events.aviationweek.com/en/exhibitor.html>

Signature:

Date:

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice.

Total Payment: £

Finance Contact:

Company:

Address:

City:

State:

Postal Code:

Country:

Phone:

Mobile:

Email:

Aviation Week Representative:
